

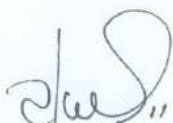


## Agreements of June 30<sup>th</sup>, 2007

During the meeting that was attended by Alfonso Gumucio, representing the Communication for Social Change Consortium, and Alberto Martinez, Jair Vega and Jesus Arroyave, representing the Universidad del Norte, the following issues were discussed and agreements reached:

1. Support for the continuous improvement of the Body of Knowledge. The Social Communication Programme of UniNorte is committed to support with two students the gathering and entering of information for the Body of Knowledge, in the Consortium website.
  - The university will assign the task to students
  - Alfonso Gumucio will train them and supervise their work
  
2. The Consortium will continue supporting during the semester the activity of international visiting professors. However, the priority for using the funds is for professors from Latin America.
  - Alfonso Gumucio will provide information on professors that could visit the Masters programme.
  - The professors at the Masters programme in UniNorte will keep attentive of professors already visiting the country or neighbouring countries, so to invite them to the Masters programme.
  - Some names were mentioned: Jose Luis Aguirre, Juan Salazar, Immacolata Vasalho, among other, as potential visiting professors.
  - In the case of international professors teaching in universities outside Latin America, case by case compromises will be reached to share costs and ask those professors to fund themselves their air tickets or allowance.
  
3. A national (Colombia) network of professors interested in communication for social change will be promoted by UniNorte.
  - Contacts will be established with Fanny Franco, from Universidad Javeriana of Cali, to initiate the network.

4. The promotion of partial scholarships offered by the Consortium to involve international students in the Communication Masters programme will start mid July.
  - Uninorte will contact all the prospective students that wrote during 2007 expressing their interest in the Masters programme, and follow-up on those that meet the criteria.
  - Since the funds for the scholarships for 2007 were not utilised, the amount and/or number of scholarships for 2008 will be increased to ensure that international students are included in the Masters programme.
5. A large conference on Communication for Social Change will be organised in 2009 at Universidad del Norte, in association with the Communication for Social Change Consortium. The idea is to attract academics that in the future will be professors at the Masters programme. Also, the intention is to allow students to learn more about new developments in this field, and to involve them in projects being implemented. Finally, to attract students from all Latin America to increase their interest in the Masters programme.
6. UniNorte will explore the possibility of establishing a short specialisation on communication for social change for those groups in Colombia that are already working in programmes related with communication for development.
  - Contacts will be established with the Peace Laboratories and other similar organisations to offer the specialisation online.
  - The idea is that those students may later on be willing to continue their learning process at the Masters level.



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